

**JAMES BOND LOTUS “FOR YOUR EYES ONLY” AND  
ODD JOB HAT AND RING “GOLDFINGER” HIT THE AUCTION BLOCK**

**World High-Definition Premieres of 17 James Bond Classics on VOOM’s FilmFest HD  
Airing All Month, Uncut and Commercial Free, With David Hasselhoff as on-air host  
Titles Include favorites like *Diamonds Are Forever*, *License To Kill*, *From Russia With Love* and *Goldfinger***

**Live Interactive Auction on Treasure HD, June 17, Direct From Planet Hollywood Times Square (NY) Presented by  
Julien’s Auctions Will Feature Rare Bond Memorabilia Including the Original Lotus Prototype Driven By Roger Moore in  
*For Your Eyes Only*, Estimated at \$250,000/\$350,000—An Important International Auction Event With Simultaneous  
Bidding from Planet Hollywood London, Japan, Australia and more**

New York/London - How cool is James Bond? The sleek spy-gizmos, fast cars, beautiful women...a man to envy! Now imagine all that Bond has to offer in vivid high definition--the gadgets are shinier, the cars are faster, and the women, well that’s a whole other story...

Starting on June 1<sup>st</sup> and throughout the month, 17 high-definition world premieres of James Bond classics will roll out on **FILMFEST HD** (DISH Network, Channel 9475), one of the VOOM HD Networks, the largest suite of high-definition channels available anywhere. Experience classic Bond films *uncut and commercial-free*, in startling 1080i HD clarity and 5.1 surround sound, when FilmFest HD goes “Ultimate Bond” for the entire month. Titles are: *Diamonds Are Forever* (1971), *Dr. No* (1962), *For Your Eyes Only* (1981), *From Russia With Love* (1963), *Goldfinger* (1964), *License to Kill* (1989), *Live and Let Die* (1973), *The Living Daylights* (1987), *The Man with the Golden Gun* (1974), *Moonraker* (1979), *Never Say Never Again* (1983), *Octopussy* (1983), *On Her Majesty’s Secret Service* (1969), *The Spy Who Loved Me* (1977), *Thunderball* (1967), *A View to a Kill* (1985), *You Only Live Twice* (1968). **David Hasselhoff** will be the on-air host.

Anchoring this unprecedented programming event is an all-day live auction presented by Julien’s Auction’s ([www.juliensauctions.com](http://www.juliensauctions.com)) featuring some of the most collectible memorabilia from one of the greatest franchises in film-making history. Viewers will get the chance to have some of Bond’s cool for their very own on Saturday, June 17 from 12:00 PM to 5:00 PM ET, when **TREASURE HD** (DISH Network-Channel 9473) airs a live auction from Planet Hollywood in New York, with audio simulcast and live concurrent bidding at Planet Hollywood in London. For this important auction, which will feature over 50 lots of James Bond memorabilia. TREASURE HD, the first and only 24/7 high-definition channel for and about people with a passion for collecting, partners for the third time with **JULIEN’S AUCTIONS**, the premiere Los Angeles auction house specializing in high-end celebrity memorabilia. During the event, viewers can bid from the comfort of home, by going online at [www.juliensauctions.com](http://www.juliensauctions.com). The catalog of the sale can be found at the Julien’s web site, where pre-bids can also be entered. An auction preview show, highlighting the stories behind the sale’s top draws, will premiere on TREASURE HD on May 20<sup>th</sup> at \_\_\_ p.m.



Roger Moore James Bond Lotus  
“For Your Eyes Only”  
(On display at Planet Hollywood London)  
Estimate: \$250,000/\$350,000





Odd Job's Weapon Hat from "Goldfinger"  
(From the Estate of Harold Sakata a.k.a. Odd Job)  
Estimate: \$20,000/\$30,000

"There are so many iconic items in this sale that are coveted by serious collectors, that I expect the bidding to be fierce," notes George Lansbury, Executive Producer and Director of Programming and Production, TREASURE HD. He continues, "Offering coverage in high def on TREASURE HD gives our viewers a better-than-being-there opportunity, with a front row seat to one of this year's most talked about entertainment auction events." Among the most sought-after lots on the block is the Lotus Esprit Turbo driven by Roger Moore in *For Your Eyes Only*. The car carries double importance to collectors: not only was it one of two featured in the film, but—also known as the original Essex car—it is a prototype of the model, acknowledged as the rarest and most famous Lotus of all time. Estimated at \$250,000/\$350,000 the car is fitted with a plaque that states: "This Lotus Esprit Turbo chassis number is the actual car used in the film *For Your Eyes Only*". The sale also features rare and important memorabilia from Elvis Presley, Marilyn Monroe, John Lennon, Joan Crawford, Shirley Temple, Elizabeth Taylor and Katherine Hepburn.

"We are very pleased to offer a wide range of James Bond property in this sale, which includes items from Bond's early films with Sean Connery as well as property from recent Pierce Brosnan films. Perhaps most exciting is the prop derby hat used by Goldfinger's henchman Odd Job in "Goldfinger," which to me is the single most diabolical and deceptive device from the ultimate Bond film" states Rob Zabrecky of Julien's Auctions.

**BOND HIGHLIGHTS INCLUDE:**

**GOLDFINGER:**

- **ODD JOB RING** --A gold metal finger ring worn by Harold Sakata during his portrayal as Odd Job in "Goldfinger" (United Artists, 1964). The ring features a praying Buddha with faux diamonds set in its head-dress and is surrounded by Masonic icons. It can be seen throughout the spy-thriller worn by the vicious strong-arm killer who remains the most famous henchman of the Bond series. **PROVENANCE:** From the estate of Harold Sakata. **ESTIMATE:** \$8,000/\$10,000



(From the Estate of Harold Sakata a.k.a. Odd Job)  
Estimate: \$8,000/\$10,000

- **ODD JOB HAT** --A black felt derby hat with a customized mounted steel brim worn by Harold Sakata during his portrayal as Odd Job in "Goldfinger" (United Artists, 1964). The hat can be seen prominently throughout the spy-thriller, worn by Goldfinger's manservant Odd Job; the vicious strong-arm killer who used the hat as a deadly device sharp enough to sever the head off a stone statue. This is a most famous hat from the ultimate Bond film. . **PROVENANCE:** From the estate of Harold Sakata. 11 inches diameter. **ESTIMATE:** \$20,000/\$30,000

**MOONRAKER:**

- A pair of Opal and Rhinestone Drop Ear-rings worn by Lois Maxell (Miss Money Penny). Complete with 2 B&W stills showing Money Penny wearing them (one signed and inscribed 'Many blessings from Miss Money Penny Lois Maxwell') while seated at her typewriter in her office in conversation with James Bond (Roger Moore). **ESTIMATE** \$2,500/\$3,500

#### *DIE ANOTHER DAY:*

- Ice Palace Guard Machine Gun - black hard rubber G36. ESTIMATE \$400/\$600
- Special Soft rubber machine gun used by surfers in opening scene of the film. ESTIMATE \$700/\$900

#### *THE WORLD IS NOT ENOUGH:*

- Rubber P99 pistol used by Pierce Brosnan in his role as James Bond. ESTIMATE \$2,500/\$3,500
- Fiberglass Machine Gun used by Goldie in his role as henchman 'Bull'. Minor damage to front of gun comes with lobby card. ESTIMATE \$700/\$900
- Dr Christmas Jones (Denise Richards) I.D.A metal folder containing 'Weapons Inventory'. ESTIMATE \$400/\$600
- James Bond MI6 Folder containing a memo to '007' concerning 'Sir Robert Kings Money' signed by 'M'. ESTIMATE \$400/\$600
- A jar of Zukovsky caviar used in the film. ESTIMATE \$500/\$1,000

#### *TOMORROW NEVER DIES:*

- Group of props and related items including 'Morgen' Newspaper detailing the sinking of HMS Devonshire – ESTIMATE \$900/\$1,200

#### About VOOM HD Networks

VOOM HD Networks is the largest suite of high-definition channels available anywhere, produced exclusively in high definition for distribution in the U.S. through satellite and cable operators. The VOOM HD Networks carry programming in categories as diverse as sports, movies, fashion, music and art. Today, the VOOM HD Networks are available nationally on Echostar's DISH Network. The VOOM HD Networks were developed by Rainbow Media to meet the growing demand for quality high-definition programming, building on Rainbow Media's history of original programming innovation. [www.voom.com](http://www.voom.com)

#### About Rainbow Media Holdings LLC

A leader in the entertainment industry, Rainbow Media Holdings LLC is a subsidiary of Cablevision Systems Corporation. Rainbow creates and manages some of the country's most compelling and dynamic programming with linear networks including national networks - AMC, fuse, IFC (The Independent Film Channel) and WE: Women's Entertainment; its regional programming service - Rainbow Sports Networks; on-demand networks including Mag Rack and sportskool; and the largest suite of high definition channels available anywhere - the VOOM HD Networks. Rainbow's other businesses include its film distribution, production and exhibition division - IFC Entertainment; in addition to its advertising sales division - Rainbow Advertising Sales Corporation - and its full service network programming origination and distribution company - Rainbow Network Communications.

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