

PRESS RELEASE

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“JULIEN’S SUMMER ENTERTAINMENT SALE”

SATURDAY, JUNE 16TH, 2007 BEVERLY HILLS LIVE AND ONLINE AUCTION

FEATURING RARE MEMORABILIA FROM MARILYN MONROE,
CLARK GABLE, ELVIS PRESLEY, YOKO ONO, JOHN WAYNE,
JAMES DEAN, KING KONG, WIZARD OF OZ, CHER, PRINCE,
AND MANY MORE...

BEVERLY HILLS, CA – On Saturday June 16th, 2007, Julien’s Auctions (www.juliensauctions.com), the premiere auction house in entertainment memorabilia, will feature an array of one of a kind historical property from some of entertainments greatest legends in a live and online auction taking place at The Beverly Hilton in Beverly Hills, CA. One of the lead roles in the 300 plus lot sale is a red and white polka dot umbrella (est. \$15,000/20,000) used by Marilyn Monroe in a famous 1949 photo shoot by Andre de Dienes along with the camera (est. \$6,000/8,000) that de Dienes used to take the photograph. For the first time this umbrella and many items from the June Sale will be on exhibition at Newbridge Silverware in County Kildare Ireland beginning on June 1st through June 8th prior to traveling to The Beverly Hilton in Beverly Hills, CA for the live and online auction on Saturday, June 16th, 2007. “This is a very fitting association for us as the June 1st – 8th exhibition featuring memorabilia from one of the most memorable Screen Idols – Marilyn Monroe” states William Doyle, President of Newbridge Silverware Museum (County Kildare, Ireland). In addition to Marilyn’s umbrella the sale features an original watercolor hand painted by the actress (est. \$20,000/30,000) along with many important documents relating to her personal life and career.



Umbrella Used by Marilyn Monroe in Famous
Andre de Dienes Photo Shoot (est. \$16,000/\$18,000)



No entertainment auction would be complete without Elvis Presley and “This sale features some of the most important offerings of property from Elvis’ personal life and career”. states Martin Nolan, Executive Director of Julien’s Auctions. Among the items up for auction from The King is the original microphone (est. \$10,000/20,000) used by Elvis at the Louisiana Hayride where he made his world radio debut on October 16, 1954. Other notable artists who can be seen performing with the microphone are Johnny Cash, George Jones, Loretta Lynn, Dolly Parton, Ernest Tubb, Roy Acuff, Jerry Lee Lewis, Kitty Hank Snow and Hank Williams who recorded many of his early songs after hours with this mic at the KWKH studios. The sale also includes Elvis’ original recording (est. \$12,000/14,000) from the historic Louisiana Hayride capturing the infamous coined phrase that became synonymous with The King of Rock “N” Roll “Elvis has left the building”. Additionally included is his original contract (est. \$14,000/16,000) that he signed for his Louisiana Hayride performance. The historic microphone, recording and contract come from the owner of the Louisiana Hayride Joey Kent.

Elvis Presley’s Microphone from “The Louisiana Hayride” (est. \$10,000/\$20,000)

Last but definitely not least from the Estate of Jack Lord is Elvis’ personal gold Walther PPK .380 caliber semi-auto pistol (est. \$10,000/20,000) that he gifted to the actor. Much has been written about this unique gift, the following is an account by Marie Lord: "I was in the kitchen fixing us an early dinner. The phone rang, Jack answered and then came in and told me it had been Elvis. It was his last night in Hawaii, and he’d said that most of his group had already gone back to the States but he asked if he could come over and say good-bye to us. They had arranged it for eight o’clock." Promptly at eight o’clock, the doorbell rang. Marie called out over the intercom and asked who it was, and a voice answered, "Elvis." Marie opened the door and he was standing there – "a slim Adonis, looking gorgeous in a white suit with a white silk shirt that had a ruffled collar and cuffs." After about 15 minutes, he said to Jack, with a kid-type smile on his face: "I brought you a present, Jack. I tried to think of something to bring you that you don’t have. The only thing I could think of was this." Inside the box he presented to Jack was a solid gold Walther revolver. Elvis explained that he had ordered a matched set from Germany a year before but that they had just arrived. "But I don’t need two guns, so I want you to have this one," he said to Jack, "plus six bullets – just in case you ever need them!"



Elvis Presley’s Personal Gold Walther PPK .380 Caliber Semi-auto Pistol Gifted to Jack Lord by The King, Provenance: From the Estate of Jack and Marie Lord (est. \$10,000/\$20,000)

Also featured in this unprecedented sale is a 2002 Bentley Arnage (est. \$135,000/150,000) donated by Yoko Ono-Lennon with 100% of the proceeds benefiting “The John Lennon Educational Tour Bus”. Since 1998, the Bus has provided free hands-on programs to hundreds of high schools, colleges, Boys and Girls Clubs, music festivals, concerts, conventions and community organizations. Working together with some of the biggest names in music, the Lennon Bus encourages students to play music, write songs, engineer recording sessions and produce music video projects using the latest audio, video, and live sound equipment. “I would like to see more buses like this running in every country to spread the love of music” – Yoko Ono-Lennon. Yoko’s Bentley will be on display at The Beverly Hilton in Beverly Hills, CA now thru the auction on June 16th.



Yoko Ono-Lennon’s 2002 Bentley Arnage (est. \$135,000/\$150,000)

Highlights from this auction will be previewed in special exhibitions at:

Kildare, Ireland: (June 1st – June 8th – Newbridge Silverware Visitor Center Museum)
Beverly Hills: (June 12th – June 15th – The Beverly Hilton)

We are confident that through our association with Julien’s Auctions the Newbridge Silverware Museum of Style Icons will become widely recognized as the most memorable visitor experiences in Ireland” – William Doyle, President Newbridge Silverware Museum (County Kildare, Ireland).

OTHER AUCTION HIGHLIGHTS INCLUDE:

Rare Original King Kong French One-Sheet Film Poster (est. \$20,000/30,000)
Arnold Schwarzenegger’s Laser Crackle Tube from Batman (est. \$1,000/2,000)
Andy Warhol Original Drawing Circa 1983 (est. \$10,000/15,000)
Elvis Presley’s Original Prescription Bottle with Pills Still Inside (est. \$2,000/4,000)
50th Grammy Awards VIP Experience 100% Proceeds Benefiting MusicCares of the Grammy Foundation (est. \$20,000/40,000)
Hilton Harmony Tour Baldwin Piano Used at the 49th Annual Grammy Awards and Signed by 112 musicians including: Cher, Joe Perry, Sheryl Crow and many more... 100% Proceeds Benefiting MusicCares of the Grammy Foundation (est. \$20,000/40,000)
Original Hank Williams Sr. Signed Letter (est. \$2,000/3,000)
A Group of Original Munchkin Costumes Worn in “The Wizard of Oz” (est. \$4,000/6,000 each)
Clark Gable Worn Vest In “The Misfits” (est. \$3,000/5,000)
Alfred Hitchcock’s 1950’s Original Passport (est. \$3,000/5,000)

Registering to Bid

Registration is required to bid in this auction and can be done either in person at any one of the exhibitions showing the highlights from the collection or by visiting www.juliensauctions.com any time before the sale, or calling (310) 836 1818.

Placing Bids

There are four ways to bid in this sale:

- Bid through the Internet using real-time and absentee bidding at www.juliensauctions.com or by downloading an absentee bid form from the website. Note that online registration only enables bidding online.
- Place bids in the room by attending the auction.
- Bid over the telephone through an auction house representative, who sits in the room and conveys the bid to the auctioneer.
- Enter Absentee bids. Absentee bid forms are printed in the back of each catalogue, and are available at Julien’s Auctions offices and on the website.