



For Immediate Release:

JULIEN'S AUCTIONS ANNOUNCES EXCLUSIVE SPORTS LEGENDS 2015 ONLINE AUCTION FEATURING EXTRAORDINARY NEW YORK YANKEES MEMORABILIA

October 26, 2015 – November 9, 2015

Beverly Hills, California – (October 19, 2015) - Julien's Auctions, the auction house to the stars, has announced the **Sports Legends 2015** exclusive online auction featuring an extraordinary collection of sports memorabilia offered via julienslive.com beginning on Monday, October 26, 2015 and ending at 5:00 p.m. PST on Monday, November 9, 2015.



This historic collection of items to be auctioned includes game worn items from the New York Yankees including Thurman Munson's 1971 game worn Yankees home flannel jersey, Derek Jeter's 2013 game worn home Yankees jersey and Mariano Rivera's 1996 game worn home Yankees jersey. Property from other Yankees legends such as Babe Ruth, Joe DiMaggio, Mickey Mantle, Roger Maris and many others are also being offered. Memorabilia from other sport icons including Muhammad Ali, Tiger Woods, Wayne Gretzky, Peyton Manning and Wilt Chamberlin are also included in the highly anticipated auction.

(Thurman Munson 1971 Game Worn Yankees jersey. Estimate \$20,000-\$30,000)

Basketball fans can bid on memorabilia including the full backboard from the Los Angeles Forum which was game used by the Los Angeles Lakers of the "Showtime" era. It includes a glass backboard signed by Lakers legends and Naismith Basketball Hall of Fame Inductees. Other basketball highlights include LeBron James's St. Vincent & St. Mary's High School game worn basketball uniform, and Michael Jordan's 1997-98 Chicago Bulls full road uniform.

(Photo Right: NBA 50 Greatest Players Signed Lithograph. Estimate \$30,000-\$40,000)



Other sports highlights of this exclusive internet auction include a torch used in the 1936 Summer Olympics torch relay. The 1936 Summer Olympics torch relay was the first of its kind, following the reintroduction of the Olympic flame at the 1928 Games. It pioneered the modern convention of moving the flame via a relay system from Greece to the Olympic venue. While there were many torches produced at the time for the 1936 relay, many were eventually melted down to be used for supplies for World War II. This torch was used by a torchbearer in the relay who hailed from the Greek town of Larissa in central Greece. Also highlighted is Pele's Brazil National Football Team game worn soccer jersey. The 1970 Brazil National Football Team would win the country's third FIFA World Cup title in 1970, with the team being recognized as one of the greatest teams in World Cup History. Pele has also been recognized as the greatest soccer player in the history of the sport. Other professional soccer game worn jerseys from soccer legends Zico, Socrates, Ronaldo, Diego Maradona, Lionel Messi and Cristiano Ronaldo will also be included.



(1936 Summer Olympics Torch. Estimate: \$8,000-\$10,000)

SPORTS LEGENDS 2015

Internet Exclusive Auction

Opens – Monday October 26, 2015 at 9:00am PST

Closes - Monday November 9, 2015 at 5:00 p.m. PST (with extended bidding)

AUCTION LOCATION

Online Only at www.julienslive.com

Registering to Bid

Registration is required to bid in this online auction and can be done online at JuliensLive.com or by calling (310) 836-1818.

ABOUT JULIEN'S AUCTIONS:

With expertise specializing in entertainment memorabilia, Julien's Auctions has quickly established itself as the premier auction house in high profile celebrity sports and entertainment auctions. Julien's Auctions presents exciting, professionally managed and extremely successful auctions with full color high quality auction catalogues unlike any other auction company. Previous auctions include the collections of Cher, Michael Jackson, U2, Barbara Streisand, the estate of Marilyn Monroe, Bob Hope, Les Paul and many more. Official website is www.juliensauctions.com.

PRESS CONTACT

info@juliensauctions.com